



# The most affordable solution to protect data

Services like Backblaze and Carbonite can take up to **9 days** to recover your data.



ioSafe gets you back to business in **72 hours**.

**TIME TO RECOVER**

Prospects gone. Client data missing. Opportunity costs! It all adds up fast. Using Backblaze, the total cost of being with your data could reach \$1.8M.



ioSafe costs a fraction of that.



**EXPENSE**

Storing your work in data centers outside of your control exposes you to risk.

Save yourself the headache of upload, download, and prying eyes.



**SECURITY & PRIVACY**

Pay once or pay always. Services like Backblaze and Carbonite will charge you monthly, but ioSafe data storage is a one time expense.



**RECURRING COSTS**

The ioSafe Duo is the most affordable solution to protect data from fire and water. Period. Cloud offerings for the same sized storage (8000 GB) cost the same as the Duo per year.\*

\*Estimates using 96.25 Mbps download speeds and 32.88 Mbps average upload speeds from Speedtest's Fixed Broadband 2018 report. \$8,500/hr minimum is the estimated downtime costs for average small business.

Aberdeen Group: Building a Fast Lane to Better Data Center Performance, 2016  
Ookla Speedtest: Fixed Broadband Speedtest Q2-Q3 Data, 2018

Vendor	Annual Cost	Business Opp. Cost to Upload*	Business Opp. Cost to Restore*
ioSafe	N/A	On-premises	72 hours or less Up to \$62K
Backblaze	\$60	27 days \$5.5M+	No less than 9 days \$1.8M+
Carbonite	\$72	27 days \$5.5M+	No less than 9 days \$1.8M+

**GRAND RE-OPENING!**

**Business Recovery with ioSafe**

**FOR SALE BEST OFFER**

**Business Recovery with the Other Guys**